



SAHIBA KAUSHAL

INFO

- Name**
Sahiba Kaushal
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Jaipur, Rajasthan
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www.sahibakaushal.com

SOCIAL WELFARE

- Make A Wish**
Volunteer
- Young Minds Initiative**
IT Volunteer

ACCOLADES

- Best Ad Film , Market-
ing Project**
Xavier's Institute of Communica-
tions, St. Xavier's College,
- Best Advertising Pho-
tography**
Xavier's Institute of Communica-
tions, St. Xavier's College,
Mumbai
- Gold Medal- Web & IT**
St. Xavier's College
- All Round Excellence**
St. Xavier's College



WORK EXPERIENCE

- 2018 - 2019 **Broodle**
Digital Marketing Associate
Digital Marketing, web development, SEO and social media management. Clients included *Unicef, TTC, Government of Ra-
jasthan, John's Aviation, St. Xavier's College, Jaipur* etc
- 2018 - 2018 **Mangosteen Studios**
Social Media Content Creation
Social Media content creation, strategising for brands like *Multifit, Designer Punit Balana, August House Cafe, Career N
Confidence Institute* among others
- 2012 - 2014 **Fortis Helathcare, Jaipur**
PR and Marketing Intern
Organised 4 Press Conferences, Helped in re-strategising In-
ternal Marketing, Strategised and initiated the digital market-
ing policies revamp, Prepared Database compilation of all
doctors for website.
- 2012 - 2014 **Edelman India**
Public Relations Intern
Worked with colleagues to address and compile media cover-
age and promotional opportunities, and identify improve-
ments in communications for events such as *Resurgent Rajas-
than*



EDUCATION

- 2017 - 2018 **Xavier's Institute of Communications, Mumbai**
PGD in Advertising and Marketing
- 2014 - 2017 **St. Xavier's College**
Bachelors of Art (Hons) - Economics



SKILLS AND EXPERTIZE

Phototshop	██████████	Wordpress	██████████
Illustrator	██████████	Branding & Identity	██████████
Premiere Pro	██████████	Social Media Mar-	██████████
Final Cut Pro	██████████	keting	██████████
MS Office	██████████	Analytical Thinking	██████████
CorelDraw	██████████	♥	██████████